

Books on Miscellaneous Topics of Interest to Me

Business and Marketing

1. Block, Peter. [\*Stewardship\*](#). Berrett-Koehler Publishers, 1996.
2. Block, Peter. [\*Flawless Consulting: A Guide to Getting Your Expertise Used\*](#). Pfeiffer Publishing, 1999.
3. Bridges, William. [\*Creating You & Co.\*](#) Addison-Wesley, 1997.
4. Bridges, William. [\*Managing Transitions\*](#). Addison-Wesley, 1991.
5. Bridges, William. [\*Transitions\*](#). Addison-Wesley, 2004.
6. Collins, Jim. [\*Built to Last\*](#). HarperBusiness Books, 2002.
7. Gladwell, Malcolm. [\*The Tipping Point\*](#). Little, Brown and Company, 2000.
8. Gladwell, Malcolm. [\*Blink: The Power of Thinking Without Thinking\*](#). Back Bay Books, 2007.
9. Godin, Seth. [\*Unleashing the Ideavirus\*](#). Do You Zoom Books, 2000.
10. Godin, Seth. [\*Survival is Not Enough\*](#). Free Press, 2002.
11. Godin, Seth. [\*Meatball Sundae: Is Your Marketing Out of Sync?\*](#) Portfolio Hardcover, 2007.
12. Godin, Seth. [\*The Dip: A Little Book that Teaches You When to Quit\*](#). Portfolio Hardcover, 2007.
13. Godin, Seth. [\*The Purple Cow: Transform Your Business by Being Remarkable\*](#). Portfolio Hardcovers, 2003.
14. Godin, Seth. [\*Permission Marketing: Turning Strangers Into Friends and Friends Into Customers\*](#). Simon and Shuster, 1999.
15. Goleman, Daniel. [\*Working with Emotional Intelligence\*](#). Audio Renaissance, 2000.
16. Lencioni, Pat. [\*Death by Meeting: A Leadership Fable About Solving the Most Painful Problem in Business\*](#). Jossey-Bass, 2004.
17. Lencioni, Pat. [\*The Five Temptations of a CEO: A Leadership Fable\*](#). Jossey-Bass, 2008.
18. Peters, Tom. [\*The Pursuit of WOW!\*](#) Vintage Books, 1994.
19. Stanley, Thomas and Danko, William. [\*The Millionaire Next Door\*](#). Longstreet Press, 1996.
20. Stielstra, Greg. [\*Pyromarketing: A Four-Step Strategy to Ignite Customer Evangelists and Keep Them for Life\*](#). Collins, 2008.
21. Zohar, Danah. [\*ReWiring the Corporate Brain\*](#). Berrett-Koehler Publishers, 1997.

Creativity

22. Albom, Mitch. [\*Tuesdays with Morrie: An Old Man, A Young Man and Life's Greatest Lesson\*](#). Broadway, 2002.
23. Cameron, Julia. [\*The Artist's Way\*](#). Tarcher, 2002.
24. Cameron, Julia. [\*The Right to Write\*](#). Tarcher, 1999.
25. Cameron, Julia. [\*Walking in This World\*](#). Taracher, 2003.
26. Cameron, Julia. [\*The Sound of Paper\*](#). Tarcher/Penguin, 2005

27. Gelb, Michael. [\*How to Think Like Leonardo da Vinci: Seven Steps to Genius Every Day.\*](#) Dell, 2000.
28. Gelb, Michael. [\*Discover Your Genius: How to Think Like History's Ten Most Revolutionary Minds.\*](#) Harper Paperback, 2003.
29. Godin, Seth. [\*Unleashing the Idea Virus.\*](#) Hyperion, 2001
30. Godin, Seth. [\*Small is the New Big: and 183 Other Riffs, Rants and Remarkable Ideas.\*](#) Portfolio Hardcover, 2006.
31. Godin, Seth. [\*The Big Moo: Stop Trying to be Perfect and Start Being Remarkable.\*](#) Amazon Remainders, 2005.
32. Palmer, Parker. [\*The Courage to Teach; Exploring the Inner Landscape of a Teacher's Life.\*](#) Jossey-Bass, 2007.
33. Palmer, Parker. [\*The Active Life: A Spirituality of Work, Creativity, and Caring.\*](#) Jossey-Bass, 1999.
34. Pink, Daniel. [\*A Whole New Mind: Why Right-Brainers Will Rule the Future.\*](#) Riverhead Trade, 2006.
35. Williams, Roy H. [\*The Wizard of Ads.\*](#) Bard Press, 1998.
36. Zohar, Danah. [\*Reconnecting with Our Spiritual Intelligence.\*](#) Bloomsbury, 2000.

### Theology

37. Dallimore, Arnold. [\*C. H. Spurgeon.\*](#) Moody Press, 1984.
38. Guinness, Os. [\*Steering Through Chaos.\*](#) NavPress, 2000.
39. Manning, Brennan. [\*The Ragamuffin Gospel.\*](#) Multnomah Books, 2000.
40. Peck, M. Scott. [\*People of the Lie: Hope for Healing Human Evil.\*](#) Simon and Schuster Audio, 1998.
41. Peck, M. Scott. [\*The Road Less Traveled.\*](#) Touchstone Books, 2003.
42. Tozer, A. W. [\*The Pursuit of God.\*](#) Wingspread Publishers, 2007.
43. Tozer, A. W. [\*The Knowledge of the Holy: The Attributes of God; Their Meaning in the Christian Life.\*](#) HarperOne, 1978.
44. Peck, M. Scott. [\*Further Along the Road Less Traveled.\*](#) Simon and Schuster Audio, 1988.
45. Richardson, Don. [\*Eternity in Their Hearts.\*](#) Regal Books, 2006.

### History

46. Mandela, Nelson. [\*Long Walk to Freedom.\*](#) Abacus Books, 1994.
47. Pakenham, Thomas. [\*The Scramble for Africa: White Man's Conquest of the Dark Continent.\*](#) Abacus Books, 1991.
48. Tuchman, Barbara. [\*The March of Folly: From Troy to Vietnam.\*](#) Ballantine Books, 1984.
49. Weatherford, Jack. [\*The History of Money.\*](#) Three Rivers Press, 1997.